



TrackMan™ Is Used By The Best In The Industry

TrackMan provides critical data to those who are at the pinnacle of their game and business. TrackMan's comprehensive list of clients is testimony to TrackMan's quality and its ability to enhance equipment sales, golf instruction, practice sessions, product development, and scoring ability/performance.

Here is a partial list of TrackMan's clients:

Touring Professionals:

TrackMan provides instant feedback on each shot, enabling the player, coach, or manufacturer to see the impact of even the smallest change in the swing or equipment. TrackMan allows the player to benchmark their long game and short game during every practice session. The majority of PGA TOUR professionals use TrackMan on tour with their equipment manufacturers or on the range when TrackMan is on-site. Also, several players travel with their own TrackMan.

Darren Clarke	Søren Kjeldsen
Ben Curtis	Martin Laird
Nichlas Fasth	Steve Lowery
Søren Hansen	Ian Poulter
David Howell	Mark Wilson
Martin Kaymer	

"The majority of the players, probably 100 percent of us, do use TrackMan," said Stephen Ames, PGA Tour player.

Equipment Manufacturers

Making the perfect golf club, golf shaft or golf ball requires state of the art technology. With TrackMan, even the smallest differences between two clubs, shafts or balls can be detected, which makes it ideal for ball launchers, robot testing and for club fitting professionals.

Bridgestone	Nike
Callaway	Ping
Cleveland	Srixon
Cobra	TaylorMade
Fujikura	Titleist
Graphite Design	Wilson
Mizuno	Yokohama

"With TrackMan, we obtain the necessary raw data and everybody has a lot of confidence in this data. As we get exact data, testing different elements of the club becomes much more effective whereas, in the past, the process took much more time," said Ping, European player manager, Dominic Griffiths.

Retailers and Club Fitters

If you are going to sell clubs, personalized club fitting is essential. TrackMan has helped club fitters and retailers take their business to the next level by offering accurate swing and launch data, as well as trajectory and dispersion images to the fitting session.

Club Fitters

Cool Clubs
Hot Stix
Tom Wishon Golf

Retailers

Golf Etc.
Haggin Oaks Golf Complex
Green Room

"Having TrackMan has given us a competitive advantage in the marketplace," said Mark Timms, founder of Cool Clubs

"TrackMan pays for itself. If you are in the business of fitting and building golf equipment, then you have to have the best," said Eric Veilleux, co-chairman Jack Nicklaus Performance Solutions.

Golf Clubs, Golf Academies, Universities and National Teams

Golf Clubs, Golf Academies, College and University golf programs and national teams around the world offer TrackMan to their members and guests, thus providing them access to the most advanced measurement and practice tool in the world.

Golf Clubs

Butler National
The Bears Club
Sea Island
The Honors Club
The Madison Club

Golf Academies

David Leadbetter Golf Academy
PGA Golf Academy
Jack Nicklaus Performance Solutions
St. Andrews Links
Jim McLean
Dr. Jim Suttie

Universities

Stanford
Ohio State
Duke
Oklahoma State
Illinois

National Teams

Austria Norway
Canada Scotland
Denmark
Germany

"It didn't take long for the word to spread that we have TrackMan," said Craig Allen, Sea Island Resort. "I think knowing that we have TrackMan has made the decision easier for the customer to choose where to go to get fitted. They know Sea Island is the most advanced."

Tournament Coverage

During live tournament coverage, TrackMan provides broadcasters with actual shot data and ball flight trajectories, to which experts in the broadcast booth can add commentary. In addition, viewers can follow the entire trajectory of the ball flight superimposed live on a graphical representation of the golf hole and learn how the professional players manage the course.

2008 U.S. Open

2008 Mercedes Open

2008 British Open

2008 Japan Tour Championship

2008 LG Skins Game

Golf's Governing Bodies

USGA

R&A

European PGA

Headquartered in Vedbaek, Denmark, ISG A/S is the developer and owner of the TrackMan™ technology. TrackMan™ is a completely portable, easy to use radar-based solution for analyzing the golf swing and the resulting ball flight. The choice of the PGA TOUR, USGA, and R&A, it provides the industry's most accurate real-time data and graphics on club movement, ball launch, ball flight, and landing. For information about TrackMan™ visit www.trackmangolf.com or contact 810.599.0113.

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